CEE NEW ECONOMY

View into the future of Central Europe

Common denominator?

Future?

Innovation, networking, education

Economical strength in the area

Information and communication technology

Thank you!

Challenges persisit in business.

Ideas to business

Prezi
Journey from the importer of ideas to exporter
Marcin Piatkowski
World Bank economist
Innovation now? Bad

CEE lags behind EU average
EU Member States’ innovation performance
WHY?
No national strategies
(Research and Innovation Strategy
for Smart Innovation – RIS3 – only
SK has finished document)
+
Lack of knowledge
how to turn innovation
into business
(wider EU topic)

"We, Europeans, are the most innovative. The
biggest centers of innovation always were and still
are in Europe. But our problem is we do not know
how to bring our innovation to the market."
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European head of GE company.
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Future?

Incentivations?

Ideas to business

Thank you!

Search for and locate EU challenges and not be surrounded
WITH EMOTIONAL WANDER

Prezi
Recommendations from outside - McKinsey study
Expand knowledge-intensive manufacturing

Recommendations from outside - McKinsey study

Take outsourcing and offshoring to the next level

Invest in agriculture and food processing
Inspiration?
Estonia: Skype moment
Estonia: Skype moment

big impulse in ideas as well as money flowing in – story of four average boys going to global success, creating start-up culture + think global
CEE NEW ECONOMY

Future of Central Europe

Common denominator?
- NOT governmental activity and
- INNOVATIVE PEOPLE - individual determination to achieve success

Future?
- Companies which will use advantages of this reality in the proximity of the West
- Growing exports will force to more efficiency and innovations

Inspiration?
- What is important is the image of EU countries
- Bulgaria: Not just a poor country
- CEE: Historic divide
- EU perceptions will be shaped
PL: Birth of graphene industry

State supported, patent for cheap production, revolution in material, but problem how to turn invention into product - Włodzimierz Strupiński (ITME) is father of PL technology
SK: precise manufacturing

Grand Power and patent and export story of personal determination of Jaroslav Kuracina
HU: IT success

IT or software industry is synonymum for start-up and is vivid all around the region. There are many global companies in this sector from the region, but Prezi (former start-up) is revolutionary as you might see in this presentation.
CZ: Biotechnology

Antonín Holý, Czech scientist heritage in antiviruses research - success turned into new investment, Institute of Organic Chemistry and Biochemistry of the Academy of Sciences of the Czech Republic

Sotio as example of private investment in immunotherapy, PPF investment
Common denominator?

NOT governmental activity and strategies, but INNOVATIVE PEOPLE: individual determination to achieve success
Future?

Companies which will use advantages of this region in the proximity of the West

Growing wages will force to more effectivity and innovations
Ideas to business

We are able to produce some innovative ideas. But innovations which CHANGE these ideas into business from which the local people/companies/societies will profit are key for the future.
Search for 100 future CEE challengers (not only in business)

http://www.ne100.org/
Thank you!

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